

GLOBAL ENERGY: STRATEGIES AND VALUES

*Annual Event of the Spanish Committee
of the World Energy Council*



November 20th 2014
Repsol Campus

Organized by:



CLUB ESPAÑOL DE LA ENERGÍA
INSTITUTO ESPAÑOL DE LA ENERGÍA



World Energy Council
Comité Español del Consejo Mundial de la Energía

Sponsored by:



With the collaboration of:



The Spanish Committee of the World Energy Council (*Comité Español del Consejo Mundial de la Energía*, CECME) celebrates a new edition of its now traditional Annual Conference under the title: “GLOBAL ENERGY: STRATEGIES AND VALUES”. Organized by the CECME and the Spanish Energy Club (ENERCLUB), with the priceless collaboration of the Elcano Royal Institute (*Real Instituto Elcano*, RIE) and with the sponsorship of Repsol, this event will take place on November 20th at the Auditorium of the Repsol Campus in Madrid.

In the **Opening Session** we will have the pleasure of having the participation of the Secretary of State for Trade in the Ministry of Economy and Competitiveness, Jaime García-Legaz Ponce, and also of Antonio Brufau Niubó and Pedro Miró Roig, Chairmen of Repsol and ENERCLUB respectively.

During the **Plenary Session** entitled “Energy as a key aspect in the globalization process”, Emilio Lamo de Espinosa, Chairman of RIE, will have a debate with the Chair of the CECME, Arturo Gonzalo Aizpiri.

Energy in the TTIP discussion

The next session will focus on North America and the role played by energy in the Transatlantic Trade and Investment Partnership (TTIP), treaty that began to be negotiated in 2013 and it is expected to reach to an agreement in 2015.

Fredrik Erixon, co-founder and current Director of the European Centre for International Political Economy (ECIPE), will explain the latest advances on the trade and investment negotiations that are being held between the U.S. and the EU, whose main purposes is to encourage growth and create employment in both regions by reducing tariffs and improving regulatory coordination. Energy, because its strategic importance, will play a key role in the context of the TTIP, especially if aspects such as the high energy dependency of Europe and the role of the U.S. as a possible energy exporter in the forthcoming years are taking into account.

The Conference will continue with two round tables, always focused on the energy sector, dealing with relevant and highly topical aspects such as human rights on one hand and geopolitics on the other.

Energy Companies and Human Rights

Within the context of the gradual liberalization and globalization of the economy, energy companies frequently operate in countries with very pronounced cultural and social differences where they have to adapt to a complex environment. On many occasions they must rely on their own strengths and capacities to acquire the necessary knowledge and carry out their activities in the most respectful manner to the benefit of all. This means to carefully manage issues such as labour health, people safety and wellbeing, the potential

impact on local communities and the environment, and relationships with business partners and suppliers.

The first round table will feature a debate on the latest advances concerning management of human rights by energy companies. This will be considered from a triple perspective: the business world's perspective that will explain, among other themes, which tools they have access to; the civil society's perspective with a special emphasis on the most vulnerable communities; and the one from the international organizations with an explanation of the role they play in this subject.

Geopolitics and Energy: Hot Spots

Energy and the political initiatives surrounding its use, control, and conservation are nowadays on the centre of the world scene and have become a key element of the strategic planning of Governments in recent years. Their final objective is to improve the security of supply in the widest sense to include not only the accessibility of resources and the stability of their production but also, among other aspects, the environmental and social sustainability involved in their exploitation.

Both the major nations and those with growing political and economic importance, along with other players in the energy sector, whether public or private, currently make up a network of interactions and alliances that is giving rise to new rules in the field of energy. There is a new geopolitical energy game with renewed tension and uncertainty, with a change of paradigm in the field of supply and demand, with price differences between regions increasingly accused, and with more players and new technologies that are transforming energy as we have known it up to now.

Given this context, at the second of the round tables, the debate will cover geopolitics and energy from a global perspective, with special reference to current hot spots such as Ukraine-Russia and Middle East.

Finally, the **Closing Ceremony** will include the participation of the organizers and sponsors.

This is without any doubt an interesting and ambitious programme with a dynamic format that will deal with very diverse subjects, which nevertheless share the need to be analysed from a global and multidisciplinary perspective. To this end, top speakers will be present from both Spanish and international institutions of recognized prestige, not only in the energy sector but also in economic, political, military and social fields. Moreover, the leaders of the member companies of the CECME will give us their view of the aspects to be analysed by means of the traditional *Front Row* that characterizes this event.

9:00

ATTENDANCE REGISTRATION

9:30

OPENING SESSION

Antonio Brufau Niubó

Chairman
REPSOL

Pedro Miró Roig

Chairman
SPANISH ENERGY CLUB

Jaime García-Legaz Ponce

Secretary of State for Trade
MINISTRY OF ECONOMY & COMPETITIVENESS
GOVERNMENT OF SPAIN

10:00

**PLENARY SESSION: ENERGY
AS A KEY ASPECT IN THE
GLOBALIZATION PROCESS**

Emilio Lamo de Espinosa

Chairman
ELCANO ROYAL INSTITUTE

Arturo Gonzalo Aizpiri

Chair
SPANISH COMMITTEE OF THE WORLD ENERGY
COUNCIL
Vicepresident
SPANISH ENERGY CLUB

10:30

ENERGY IN THE TTIP DISCUSSION

Fredrik Erixon

Director
EUROPEAN CENTRE FOR INTERNATIONAL
POLITICAL ECONOMY (ECIPE)

11:00 COFFEE BREAK

11:30

**ROUND TABLE I – ENERGY
COMPANIES AND HUMAN RIGHTS**

Moderator

Joaquín Nieto Sainz

Director
INTERNATIONAL LABOUR ORGANIZATION
OFFICE IN SPAIN

Speakers

Anupama Mohan

Vice Chair
SOCIAL RESPONSIBILITY WORKING GROUP
IPIECA

Oseas Barbaran Sánchez

President
CONFEDERATION OF AMAZONIAN
NATIONALITIES OF PERU (CONAP)

Carmen Márquez Carrasco

*Professor of Public International Law and
International Relations*
UNIVERSITY OF SEVILLA

Front Row Participants

Carlos Morán Moya

*Director of Human Resources and Organization
CEPSA*

Hernán Cortés Soria

*Director of Sustainability
ENDESA*

Carlos Sallé Alonso

*Director of Regulation
IBERDROLA*

Daniel Fuster Carrillo

*Country Division Lead Power & Gas
SIEMENS*

13:15 DEBATE

13:30 COCKTAIL

14:30

**ROUND TABLE II – GEOPOLITICS
AND ENERGY: HOT SPOTS**

Moderator

Rafael Estrella Pedrola

Vice President

ELCANO ROYAL INSTITUTE

Speakers:

Admiral (R) Fernando del Pozo García

*Former Director International Military Staff
NATO*

Director

WISE PENS INTERNATIONAL

John Bell

*Director Middle East and Mediterranean Area
TOLEDO INTERNATIONAL CENTRE FOR PEACE
(CITpax)*

Commander Francisco J. Ruiz González

PhD on International Security

*Professor of Strategy and International Relations
SPANISH JOINT STAFF COLLEGE*

Front Row Participants

Antonio Llardén Carratalá

*Chairman
ENAGAS*

Javier Anzola Pérez

*General Director of Liberalized Markets
E.ON España*

To be determined

GAS NATURAL FENOSA

Josu Jon Imaz

*Chief Executive Officer
REPSOL*

Eduardo Montes Pérez del Real

*President
UNESA*

16:15 DEBATE

16:30

**CONCLUSIONS & CLOSING
CEREMONY**

Charles Powell

Director

ELCANO ROYAL INSTITUTE

Arturo Gonzalo Aizpiri

Chair

SPANISH COMMITTEE OF THE WORLD ENERGY
COUNCIL

Vicepresident

SPANISH ENERGY CLUB

17:00

END OF THE MEETING

GLOBAL ENERGY: STRATEGIES AND VALUES

Annual Event of the Spanish Committee of the World Energy Council

November 20th 2014

Registration form

Name

ID Number

Company Name

Position

Dept.

Address

City, State, Country

Zip Code

Telephone

Fax

E. mail

In accordance with Organic Law 15/1999, December 13, regarding the protection of personal information, you are hereby informed that the information you provide in the accompanying form will be saved in a data file that is property of the Spanish Energy Club, and will be used to complete your application to the current workshop and to send you business and promotional information about our products and services. To this end, you expressly recognize and accept that the Spanish Energy Club may be required to share some part of your personal information with the affiliated third parties participating in the organization of the current workshop and with other participants in same, as well as certain authorities (including fiscal authorities), accountants, auditors, lawyers or other external assessors or providers of products and services to the Spanish Energy Club. If in the future you would like to cancel your consent or access, change or cancel your personal information, or file a complaint about the treatment of said information, please communicate in writing to: Club Español de la Energía, Paseo de la Castellana, 278.1º Planta. 28046 Madrid.

Information and registration

Venue

REPSOL CAMPUS
Méndez Álvaro, 44
28045 Madrid - Spain

Registration

It is mandatory to complete the registration form, or send the requested information by email to ENERCLUB (basedatos@enerclub.es) before November 13th. ENERCLUB written confirmation of registration is also required.

On- site registrations will not be allowed.

Club Español de la Energía
Tel.: +34 91 323 72 21 (ext. 11)
Fax: +34 91 323 03 89
Email: basedatos@enerclub.es
www.enerclub.es

Registration Fees

Free registration

Sponsored by:



Executive Associates

