



Ignacio Rivera Quintana

**Executive President
Hijos de Rivera Corporation**

Ignacio Rivera Quintana is a fourth-generation member of the Rivera family and the great-grandson of the founder of the brewing company established in 1906.

He joined the company in 1990 and became Sales and Marketing Director in 1994. In 1999, as the Deputy General Manager and Director of Hijos de Rivera, S.A., he designed and directed the launch of new brands and diversified the product range.

In 2007, he assumed the role of General Manager at Hijos de Rivera, with a focus on innovation, international expansion, and distribution. In 2012, he was appointed Managing Director, consolidating the company's national presence, boosting international expansion, and expanding the bottled-water business. In 2016, he was awarded the Manager of the Year award by the Industry and Distribution Managers Club. In 2017, Estrella Galicia joined the exclusive group of the 30 most valuable brands in Spain, and Ignacio Rivera was awarded the EY Entrepreneur of the Year Award. Since 2020, he has served as the Executive President of Corporación Hijos de Rivera.

In 2023, he assumed the presidency of Cerveceros de España. Since December of the same year, he has also been a director of Spanish Federation of Food and Drink Industries (FIAB). He is a Trustee of the Elcano Royal Institute.

Hijos de Rivera's commitment to a strategy of differentiation based on quality, tradition, and culture, as well as continuous innovation, has resulted in a turnover of over 900 million euros in 2023, with the production of 520 million litres of beer. During the pandemic year, this company not only avoided redundancy plans but also increased its workforce by 1.1%. Currently, there are over 1,800 employees. "Having a unique proposition is what sets us apart. Those who seek our beer know that it is slow brewed, with unique recipes, and produced in a single plant."

Hijos de Rivera is an independent, 100% Galician and family-owned company. The primary focus of the company is brewing and distributing beer. Estrella Galicia leads the Premium market, and the 1906 family represents the company in the Specialities market.

The company is active in the bottled-water market with the Cabreiroá, Agua de Cuevas, Fontarel, and AUARA brands, as well as in nationwide beverage distribution.

Hijos de Rivera currently contributes 2.5 billion euros to the Spanish economy, accounting for 1% of the GDP in Galicia. It generates 52,000 direct and indirect jobs, and its brands are present in more than 70 countries.

